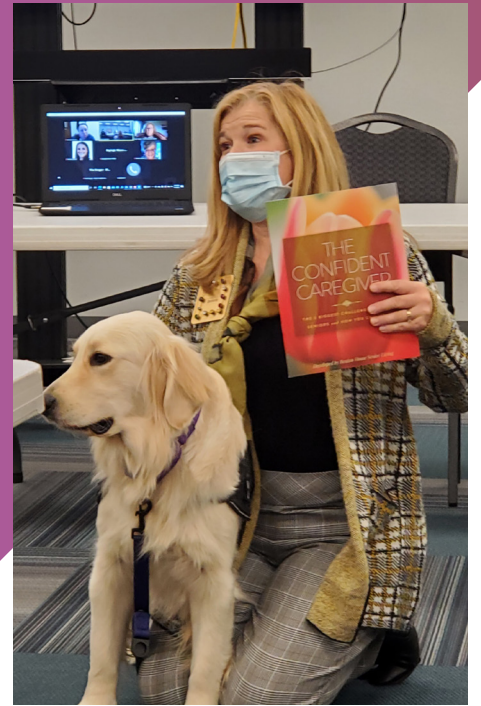
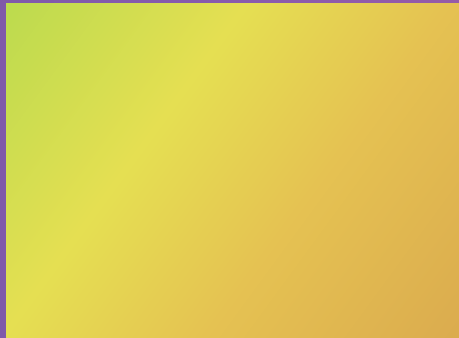




In Full Bloom

2021 ANNUAL REPORT



2021 Highlights

LEADERSHIP

- With CCSS' staff assistance we scheduled Covid-19 vaccinations for 230 older adults. In addition, we provided 331 rides to vaccine clinics.
- Facilitated the transition of Northland Grandfamilies to Tri-County Mental Health with an increased focus on inter-generational mental health and well-being.
- Development of the Missouri Association of Levy Boards and Senior Organizations with a grant from the Missouri Health Foundation.



- Facilitated the development and funding of the CAPABLE Aging in Place program with North Kansas City Hospital Home Health & Rebuilding Together Kansas City.
- Created the Northland Living Well Collaborative with other regional organizations to advance community awareness of disease prevention and health promotion.

- Received Older Americans Month and World Elder Abuse Awareness Day proclamations from seven Clay County municipalities.



Our Message

Clay County Senior Services' funding supports over fifty partner organizations that provide basic needs, health and wellness, and life enrichment programs to improve the quality of life of older adults. Our board and staff strive to identify gaps in services and the latest evidence-based programs to support healthy and active living in Clay County. This year in particular:

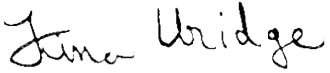
- We provided the leadership as conveners and collaborators of several new initiatives such as the CAPABLE program.
- We facilitated the transition of Northland Grandfamilies by identifying and convening new partners to continue this vital program.
- Through the Northland Living Well Collaborative, we envisioned a more efficient way to improve inter-agency collaboration by promoting, coordinating and improving access to classes that support those living with an age-related or chronic condition.
- We partnered with MARC to schedule older adults for their Covid-19 immunization and provided transportation to vaccination clinics.

To share information about developing issues and to advocate for older adults, our board and staff are committed to continued participation in key leadership roles with MARC, Kansas City Leadership in Aging Network, Missouri Association of Senior Levy Boards & Organizations, Northland Community Services Coalition, the Senior Falls Prevention Coalition of Clay and Platte Counties, and Missouri Aging Advocacy Network.

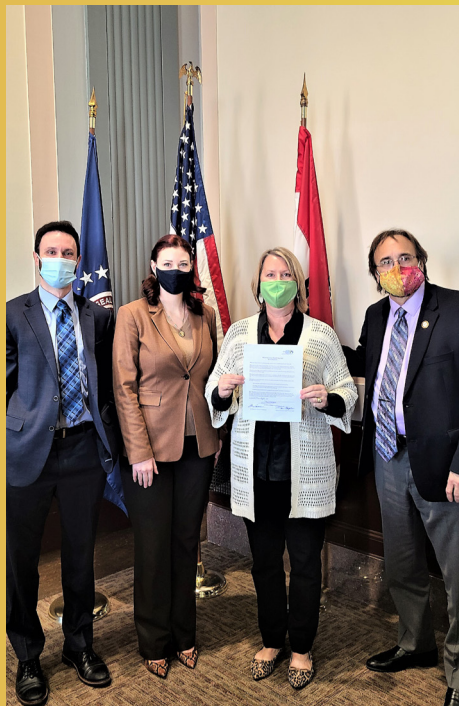
On behalf of Clay County Senior Services board and staff, we would like to thank and recognize the dedicated work of our staff, grantees and contractors to help make Clay County a strong and livable community for healthy aging.




Robert Steinkamp
Board Chairman


Tina Uridge
Executive Director





CAPABLE Community Aging in Place-Advancing Better Living for Elders:

CAPABLE is a five-month program that provides a registered nurse, occupational therapist, and home repair technician in the home setting. The goal is to preserve independence and improve the health and safety of older adults.



Missouri Association of Levy Boards & Senior Organizations (MoALSO):

Clay County is one of 55 Missouri counties that have dedicated funding from a property tax levy fund that enables us to support all of our partners and contractors to deliver services to Clay County older adults. MoALSO will seek to increase advocacy, senior board governance, and to raise senior levy fund awareness across the state. A grant from the Missouri Health Foundation will help other counties learn strategies to pass the senior levy fund.

Kansas City Communities for All Ages Incentive Grants with Municipalities:

Through CCSS' incentive match funds, the following municipalities have achieved recognition as a Kansas City Communities for All Ages city: Excelsior Springs, Gladstone, Kearney, and North Kansas City - Gold Level; Liberty - Silver Level. With leadership from the Mid-America Regional Council, these age-friendly cities are planning for changing demographics and adoption of policy and program approaches that make Clay County a great place to live for all ages.



Northland Living Well Collaborative: CCSS is providing the administrative leadership to coordinate, promote, and support inter-agency delivery of health promotion classes. Ten organizations are members of the collaborative that focus on providing easy access to classes for people living with chronic health conditions. Grants to support outreach and incentives were received from Liberty Hospital Foundation and Northland Professionals In Aging.



EDUCATION | SUPPORT | RESOURCES
OF CHRONIC HEALTH CONDITIONS



Partnerships

Senior Centers: The communities of Excelsior Springs, Liberty, Kearney, and Smithville resumed programming and meal service at their Senior Centers by July, 2021. Having a safe and caring place for socialization became even more important to combat the isolation that many older adults struggled with during the pandemic.



Aging Mastery Program: 26 adults graduated from the 10-week core AMP, attending both in-person and virtually.

Kearney Firehouse Tech Café and Senior Social Club:

In addition to technology assistance, the Firehouse Community Center has expanded to provide a mobile food pantry, transportation, and enhanced social and exercise opportunities to 1,602 older adults.



6,829

people were assisted with information and resources by CCSS staff.

973

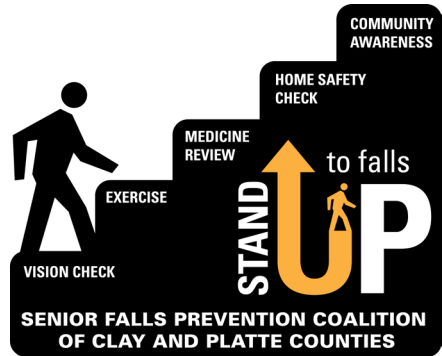
older adults and professionals received our bi-monthly E-newsletters. 550 subscribers also received special occasion cards.



Senior Falls Prevention Coalition of Clay and Platte Counties:

We have fifty-member organizations that participate in our coalition meetings. This year we partnered with area Meals on Wheels programs, physical therapy clinics, and Northland Farmer's markets to educate older adults about falls prevention. 73 people attended the Falls

Prevention Awareness day fair at the Parkville YMCA. At our year-end meeting, the coalition awarded five lock boxes to Northland Regional Ambulance district and \$1,000 to North Kansas City Home Health for the CAPABLE program.



Fire & EMS Partnership: 15 seniors were assisted with referrals for falls prevention interventions with our partners- Gladstone, Excelsior Springs, Kearney, North Kansas City and Northland Regional Ambulance District.



811

seniors gained peace of mind by having a personal emergency response system in place.



166

clients were served by assisting with housekeeping tasks, personal care, and respite. 8 caregivers chose their own caregivers through our Caregiver Directed Respite Program.



Knox Box Contribution:

We utilized paid membership fees to purchase and contribute five Knox Boxes for the Northland Regional Ambulance district. A Knox Box is a commercial lock box the fire department will install outside the home of a “frequent faller” so they can access the homeowner’s key to enter the residence, without requiring them to break in to provide emergency assistance.



Northland Grandfamilies:

The Northland Grandfamilies Program was developed and managed by The University of Missouri Clay County since 2012. The program is now overseen by Tri-County Mental Health Services to help families that are managing the care and responsibilities for dependent children. The program focuses on inter-generational mental health support including case management and resources that were provided to 11 families.

155

minor home repair projects and safety modifications were completed for Clay County older adults’ homes by Rebuilding Together Kansas City, Northland Neighborhoods, Inc., and Northland Shepherd’s Center.



Rural Senior Advocate Program: The Good Samaritan Center's Rural Advocate made a big difference in the lives of 152 older adults with essential services including transportation, medical prescription delivery, application paperwork and assistance to obtain benefits.

Tri-County Older Adult Mental Health Services: The older adult program served 617 seniors, caregivers, and professionals through mental health trainings, care coordination, and support groups.

Senior Tax Exchange Program (STEP): Through North Kansas City Schools, STEP volunteers served 700 hours.



1,482

Clay County residents received discounted fitness classes and memberships through our exercise partners.

68

seniors utilized their educational scholarships from our partners (35 were Osher Institute participants).



Northland Shepherd's Center: Older adults benefit in many ways from our partnership with Northland Shepherd's Center, from basic needs to programs for aging well. **Aging with Excellence** helped 280 seniors increase their physical, mental, and overall health. **BreakTime Club** engaged 32 frail older adults with activities and socialization. **Learning & Laughter** addressed isolation and loneliness with phone calls and activities for 82 older adults. **Community Aging Specialists** assisted 269 clients with benefits counseling and coordination of services. Basic food needs were

served to 534 adults through the mobile food pantry, and to 381 people who received 'Tasty Totes' produce bags.

Northland Meals on Wheels, served 290 older adults by delivering noon-time meals five days per week. The **Home Repairs & Safety Modification** program assisted 31 older

adult households with staying in their own homes by addressing everyday home maintenance jobs. Volunteer drivers overcame pandemic-related challenges and transported 46 seniors to their medical appointments. **The Technology Learning & Support Program** helped 57 older adults to navigate their electronic devices.



\$691,916

in benefits were secured for seniors through the Northland Shepherd's Center Community Aging Specialists.

Special Community Support Funds: Our Board of Directors approved these community support funds:

- Meals on Wheels programs – Kearney, Smithville, Northland, and Liberty each received fifty \$10 gas cards for their volunteers.
- Northland Shepherd’s Center received \$ 30,000 for their Community Cupboard.
- Smithville Parks & Recreation received \$5,000 for fitness equipment and instructor salaries.

Assistance League of Kansas City- Senior Outreach Service:

The outreach program pivoted from direct outreach to providing blizzard bags to 385 homebound older adults.



Northland Christmas Store: Volunteers teamed up with students to deliver smiles and holiday boxes with food, essential supplies and gift cards to 212 older adults.



7,715

Assisted Transportation medical rides, of these 290 were free Covid-19 vaccine rides.

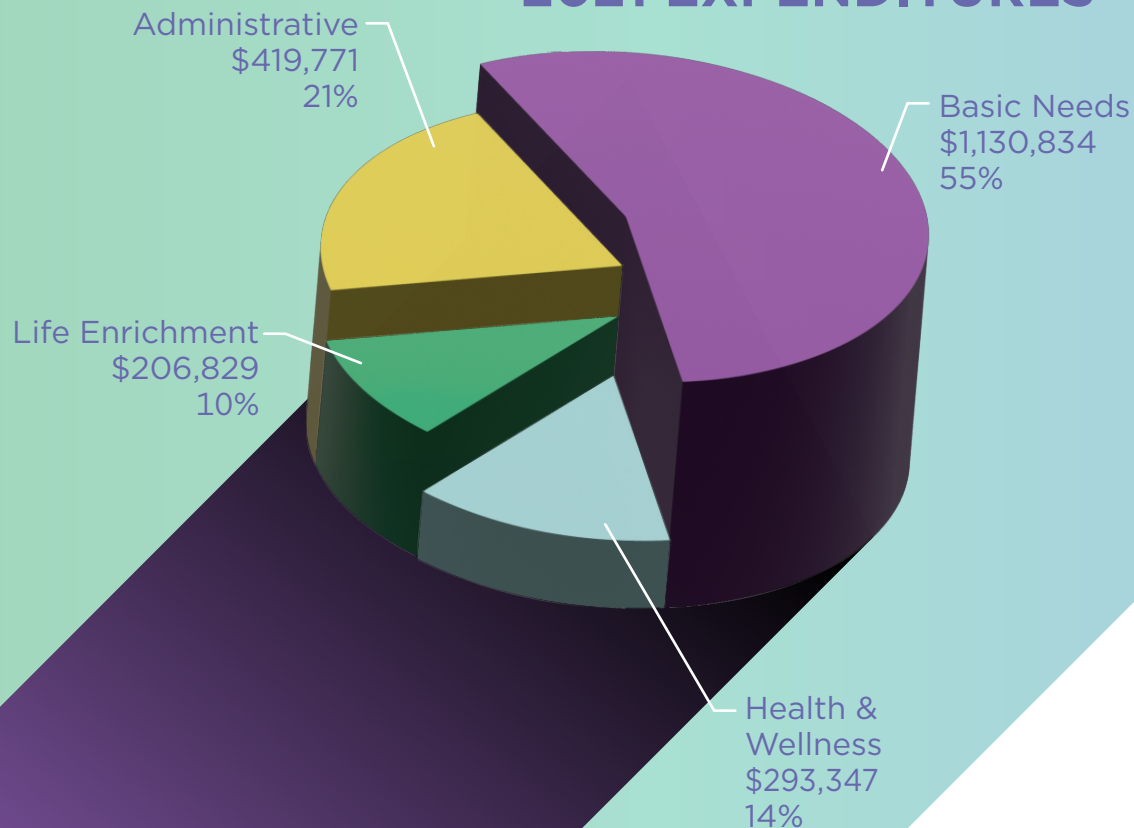
982

rides on the OATS bus for shopping trips in northern Clay County.



2021 Financials

2021 EXPENDITURES



Total Revenue	\$2,337,626
Total Expenses	\$2,050,781
Net Income	\$286,845

Basic Needs	\$1,130,834
Adult Day Health	\$22,800
Care Management	\$96,792
Homemaker / Personal Care	\$418,332
Respite	\$35,021
Minor Home Repair	\$95,000
Meals On Wheels	\$45,437
Personal Emergency Response	\$74,234
Transportation	\$343,218

Health & Wellness	\$293,347
Exercise Programs	\$132,574
Caregiver Training	\$7,000
Senior Centers-Operations	\$129,910
Preventive Health	\$18,660
Public Education	\$2,838
Aging Mastery Program	2,365

Life Enrichment	\$206,829
Advocacy	\$90,000
Education	\$102,775
Civic Engagement	\$14,054

Administrative	\$419,771
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Partnerships

THANKS TO THE FOLLOWING PARTNER AGENCIES:

Advantage In-Home Care

Assistance League of Kansas City

Assisted Transportation

AV Yoga & Wellness

Barr Private Care Services

City of Gladstone - Community Center

City of Liberty

Clay County Government

Clayview Home Health

Excelsior Springs Area Career Center

Excelsior Springs Community Center

Excelsior Springs Fire Department

Excelsior Springs Parks and Recreation/Senior Center

First Light HomeCare

Focus Health Care

Gladstone Fire-EMS

Good Samaritan Center

Jewish Family Services

Kansas City Parks and Recreation

Kansas City Regional Arthritis Center

KC Communities for all Ages

KC Quality Improvement Consortium

Kearney Community Foundation

Kearney Enrichment Council

Kearney Fire & Rescue Protection District

Liberty Hospital District

Liberty Hospital Foundation

Liberty Hospital Sports Medicine

Mid-America Regional Council

Missouri Department of Transportation

North Kansas City Fire Department

North Kansas City Hospital

North Kansas City Schools Community Education

Northland Career Center

Northland Christmas Store

Northland Neighborhoods, Inc.

Northland Regional Ambulance District

Northland Shepherd's Center

Northwest Missouri State University-Kansas City

OATS

Park Hill Community Education Services

Philips Lifeline

Rebuilding Together Kansas City

Right at Home

Sally King Consulting

Senior Falls Prevention Coalition of Clay & Platte Counties

Senior Link (Life Unlimited, Inc)

Smithville Parks and Recreation

Smithville Senior Center

Tiffany In-Home Services

Thoughtful Care

Tri County Mental Health Services

University of Kansas - Osher Institute

University of Missouri Extension Council - Clay County

YMCA of Greater Kansas City

Leadership

BOARD OF DIRECTORS



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Marie Steiner
Board Vice-Chair
and Treasurer



Su Bacon
Board Secretary



Edward O'Herin
Board Member



Kay Peca
Board Member



John McGovern
Board Member



Andy Pratt
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STAFF



Tina Uridge
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Paula Zigmond
Program & Resources
Manager



Tammy Gillispie
Office Manager



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