



# Clay County

## SENIOR SERVICES

15 YEARS  
OF LEADERSHIP  
INNOVATION  
COLLABORATION

2019  
ANNUAL  
REPORT



# 2019 HIGHLIGHTS

## LEADERSHIP

- Geriatric Emergency Department Accreditation with Liberty Hospital
- Kansas City Communities for All Ages Recognition Program with five municipalities
- Missouri Senior Services Levy Fund Boards Conference with 55 counties

## PARTNERSHIPS

- Benefits and Advocacy Program
- Lifelong learning partnerships with six organizations
- Mid-America Regional Council evidence-based programs
- Senior Falls Prevention Coalition of Clay and Platte Counties with five Northland Fire/EMS agencies
- Northland Grandfamilies
- Northland Shepherd's Center
- Tri-County Older Adult Mental Health Program
- Rural Senior Advocate Program
- Assistance League of Kansas City-Senior Outreach Services
- Senior Exercise Programs with nine centers
- Senior Tax Exchange Volunteer Program
- Home Repair and Modification Program with four agencies
- Kearney Firehouse Tech Café



# 2019 ANNUAL REPORT TO THE CITIZENS OF CLAY COUNTY

Clay County Senior Services (CCSS) celebrated its 15th anniversary of service in 2019. As the administrators of our county's senior levy fund, the Board of Directors and staff marked this milestone with a reaffirmed commitment to improving the quality of life for our older adults. Here are a few highlights of our achievements these past 15 years:

- Heightened accessibility to services by providing financial support for the creation of community centers in Excelsior Springs, Gladstone, Kearney, and Smithville, where seniors enjoy nutritious meals, activities and socializing.
- Creation of the KC Community for All Ages Recognition program designed in collaboration with five area municipalities to advocate and celebrate age-friendly policies.
- Collaboration with local fire & EMS agencies to deliver training on preventing and reducing falls, a common concern for many seniors.
- Expanded availability of vital resources by awarding grants to 12 area nonprofits focused on building and sustaining important programs for seniors.
- Extended partnership with Mid-America Region Council's (MARC) Aging Services to deliver the Aging Mastery Program and other evidence-based classes.
- Affordable wellness and educational opportunities through stipends for participation in programs offered by 13 partner organizations.
- Partnership with Liberty Hospital to produce the first Accredited Geriatric Emergency Department in Clay County.



Since day one, leadership, innovation and collaboration have been key to fulfilling our mission. We are grateful for the Clay County citizens whose foresight in creating a levy fund has resulted in expert guidance and a meaningful array of community resources for seniors. Together, we'll continue creating an even greater age-friendly Clay County.

On behalf of Clay County Senior Services board and staff,



Robert Steinkamp  
Board Chairman

Tina Uridge  
Executive Director





# LEADERSHIP

## Liberty Hospital Geriatric Emergency Department Accreditation

Our incentive funds supported Liberty Hospital to be the first in our region to achieve this specialized certification in geriatric care.



## Kansas City Communities for All Ages Incentive Grants with Municipalities

Through CCSS' incentive match funds, the following cities have achieved recognition as a Kansas City Communities for All Ages: Gladstone and Kearney – Gold Level; Excelsior Springs, North Kansas City and Liberty – Silver Level. With leadership from the Mid-America Regional Council, these age-friendly cities are planning for changing demographics and adoption of policy and program approaches that make Clay County a great place to live for all ages.



*“The encouragement and incentive funding CCSS provided for Liberty Hospital to seek the Geriatric Emergency Department Accreditation created a partnership that assures older patients will receive a high-quality standard of care. We’re grateful to CCSS for their leadership on this issue and advocacy for seniors in the Northland.”*

**Midori Carpenter, Liberty Hospital Foundation**





# LEADERSHIP

## Missouri Senior Services' Levy Fund Boards

Funding for CCSS comes from the Senior Services Levy Fund to support all of our programs. In Missouri, 55 out of 115 counties have passed the levy. For the 15th year, participants from all over the state attended our annual meeting to learn about advocacy, board governance, innovative services and programs.



## Recognizing World Elder Abuse Awareness Day

CCSS' staff held a community education event and obtained proclamations from six cities to raise awareness of elder abuse.



*“The Communities for All Ages program in partnership with MARC and CCSS has provided a road map for our city that creates optimal use of public spaces, develops greater opportunities for business, creates strong connections, and is welcoming to all ages. We look forward to applying an “all ages” lens to all of our future projects.”*

**Kim Nakahodo, City of North Kansas City**



# PARTNERSHIPS

## Senior Centers

These senior centers receive CCSS funding assistance for daily operations, serving on average 47 participants each day: Smithville Senior Center, Kearney Senior Center, and Liberty Silver Center.

## Kearney Firehouse Tech Café

The Tech Café is a public computer and enrichment center focused on the social and digital needs of active senior adults. More than 1,160 seniors received training, including assistance with their devices, social media tips, and internet access for employment opportunities, health insurance and other benefits.



*“We are incredibly grateful to CCSS for the support they have provided to the Kearney Community Foundation for the past 15 years! The development of Kearney Senior Center, the growth of our Meals on Wheels program, and the transportation service to our Senior Center, have helped strengthen our community.”*

**Shawna Searcy, Kearney Area Development Council**





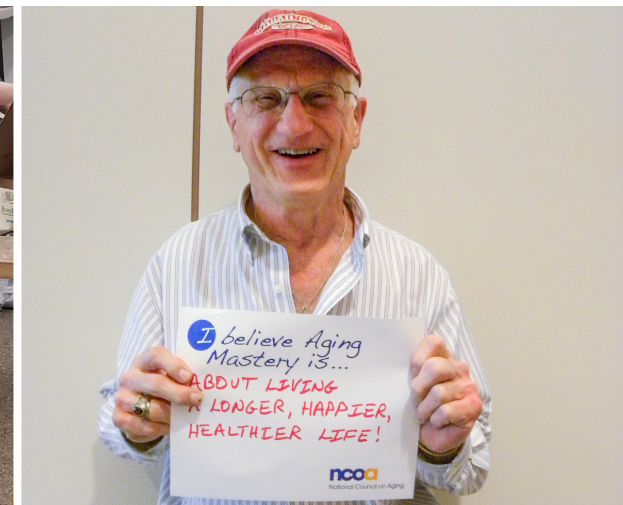
# PARTNERSHIPS

## Aging Mastery Program®

In 2019, we celebrated 56 proud graduates of the Aging Mastery Program. AMP encourages mastery: developing behaviors across many dimensions that will lead to improved health, stronger financial security, and overall well-being.

## Lifelong Learning

In 2019, 480 seniors were engaged and connected to interesting classes with area school districts, Kansas University's Osher Lifelong Learning Program, and the Kansas City Art Institute.



# 2,326

senior adults  
used membership  
incentives and  
class discounts to  
stay physically and  
intellectually active.





# PARTNERSHIPS

## Senior Falls Prevention Coalition of Clay and Platte Counties

Awareness through community falls prevention events, safe at home modifications and evidence-based programming is part of our mission to educate seniors about ways to reduce falls.



## Fire & EMS Partnership

Thirty-one seniors were assisted with referrals for falls prevention interventions with our partners—Gladstone, Excelsior Springs, Kearney, North Kansas City and Northland Regional Ambulance District.



# 1,020

seniors gain peace of mind by having a personal emergency response system in place.



# PARTNERSHIPS

## Minor Home Repair Safety Modifications

These partner agencies completed 493 home safety projects: Good Samaritan Center, Northland Neighborhoods, Northland Shepherd's Center, and Rebuilding Together Kansas City.

## Northland GrandFamilies

The Northland GrandFamilies program continues to grow as more seniors reach out for case management and resources to help manage their responsibilities of caring for dependents. Seventy-two attendees participated in the annual conference, four intergenerational events were offered, and 16 support group meetings were held.



*“Words cannot express how much Rebuilding Together Kansas City appreciates the funding support we have received from CCSS the last 15 years. We have built a strong organization and partnership by creating safer living environments and improving the quality of life for hundreds of seniors.”*

**Clay McQuerry, Rebuilding Together Kansas City**





# PARTNERSHIPS

## Rural Senior Advocate Program

The Good Samaritan Center's Rural Senior Advocate Program assisted 227 older adults with information and resources, help with applying for benefits, and connecting to volunteers to help seniors thrive in their community.

## Tri-County Older Adult Mental Health Program

Sixty-two educational and support group forums related to health and mental wellness were attended by 536 participants. Care Assessments helped 76 clients locate resources and services in our community.

## Benefit and Health Advocate

This program is administered through the Northland Shepherd's Center. In 2019, 214 older adults received benefits and financial assistance valued at \$643,536. In addition, CCSS provides funding in part for: Matter of Balance & PEPPi, Home Repair & Safety Modifications, Transportation, Adventures in Learning, BreakTime Club, and Learning & Laughter.



Clay County Senior Services E-news: November - December 2019

Happy Holiday wishes to all of our clients and community partners!

**The Aging Mastery Program**  
AMP is now offered at no cost to anyone age 60+!

The 12-week Caregiver Aging Mastery Program will be offered at Second Baptist Church in Liberty, starting Tuesday, January 15, 2020 through March 31, 10:00 to 11:30 am. Class is FREE to age 60+ but you must register; class size is limited. Call Second Baptist Church at 816-781-2824.

The basic 10-week Aging Mastery Program will begin on Friday, January 24 thru March 27 at Northland Shepherd's Center. Graduation on April 3, 2020. Class is FREE to age 60+ but you must register. Class size is limited. Watch for registration information in the N&C Schools Community Education Winter 2020 catalog or <https://www.nkcatholic.org>.

For information about participating or sponsoring any AMP classes, contact Paula at 816-455-4900. [Paula@claycountyseniors.org](mailto:Paula@claycountyseniors.org)



**700** subscribed to our bi-monthly E-newsletter.

**6,392**

information requests were answered by phone, email, and in person.





# PARTNERSHIPS

## Senior Tax Exchange Program

North Kansas City Schools Senior Tax Exchange Program (STEP) is an intergenerational program that pairs school volunteers with students to help them thrive and succeed in school. Our funding allows an additional ten volunteers to participate in the program.

## Assistance League of Kansas City - Senior Outreach Service

The Senior Outreach Service makes a big impact on the lives of seniors. Three-hundred nursing home residents were supplied with program services and activities and 50 Senior Pals received cards and gifts.

## Northland Christmas Store

The season was brighter for 225 seniors who received boxes with food, essential supplies and gift cards.



**203**

clients were served by our home care agencies with homemaking, personal care, respite, and care management.

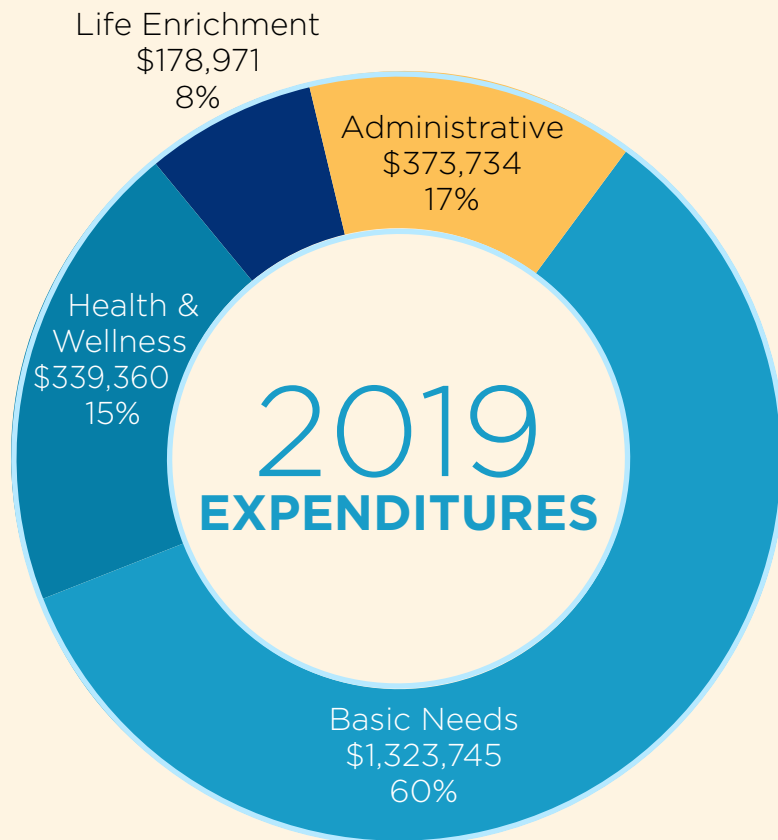
**698**

seniors utilized our transportation program with 8,991 one-way rides to medical appointments.



# 2019 FINANCIALS

<b>Total Revenue</b>	<b>\$2,023,454</b>
<b>Total Reserve Funds Used</b>	<b>\$192,355</b>
<b>Total Expenses</b>	<b>\$2,215,809</b>
<b>Net Income</b>	<b>0</b>



<b>Basic Needs</b>	<b>\$1,323,745</b>
Adult Day Health	\$22,800
Care Management	\$136,365
Homemaker / Personal Care	\$533,121
Respite	\$47,785
Minor Home Repair	\$93,000
Meals On Wheels	\$30,614
Personal Emergency Response	\$76,295
Transportation	\$383,764

<b>Health &amp; Wellness</b>	<b>\$339,360</b>
Exercise Programs	\$178,695
Caregiver Training	\$13,500
Senior Centers-Operations	\$125,635
Preventive Health	\$13,400
Public Education	\$949
Senior Companion	\$7,181

<b>Life Enrichment</b>	<b>\$178,971</b>
Advocacy	\$68,456
Education	\$93,345
Life Bio	\$900
Program Development	\$0
Civic Engagement	\$16,270

<b>Administrative</b>	<b>\$373,734</b>
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# PARTNERS

## Thanks to the following partner agencies:

Assistance League of  
Kansas City

Assisted Transportation

Barr Private Care Services

City of Gladstone - Community Center

City of Liberty

Clay County / University of Missouri Extension  
Council

Clay County Government

Clayview Home Health

Excelsior Springs Area Career Center

Excelsior Springs Community Center

Excelsior Springs Fire Department

Excelsior Springs Parks and Recreation/  
Senior Center

First Light HomeCare

Focus Health Care

Gladstone Fire-EMS

Good Samaritan Center

Kansas City Art Institute

Kansas City Parks  
and Recreation

KC Communities for all Ages

Kearney Community Foundation

Kearney Enrichment Council

Kearney Fire & Rescue Protection District

Liberty Hospital District

Liberty Hospital Foundation

Liberty Hospital Sports Medicine

Mid-America Regional Council

North Kansas City Fire Department

North Kansas City Hospital

North Kansas City Schools Community  
Education

Northland Career Center

Northland Christmas Store

Northland Neighborhoods, Inc.

Northland Regional Ambulance District

Northland Shepherd's Center

OATS Transit

Park Hill Community Services

Philips Lifeline

Provide-A-Care

Rebuilding Together Kansas City

Saint Luke's North Hospital - SHAPE Fitness

Sally King Consulting

Senior Falls Prevention Coalition of Clay & Platte  
Counties

Senior Link (Life Unlimited, Inc)

Smithville Senior Center

Tiffany In-Home Services

Tri-County Mental Health Services

University of Kansas - Osher Institute

William Jewell College

YMCA of Greater Kansas City





# BOARD OF DIRECTORS & STAFF

## BOARD OF DIRECTORS



**Robert Steinkamp**  
Board Chair



**Michael Maher**  
Board Vice-Chair  
and Treasurer



**Su Bacon**  
Board Secretary



**Edward O'Herin**  
Board Member



**Kay Peca**  
Board Member



**John McGovern**  
Board Member



**Marie Steiner**  
Board Member

## Staff



**Tina Uridge**  
Executive Director



**Paula Zigmond**  
Program & Resources  
Manager



**Tammy Gillispie**  
Office Manager



**Vicki Hon**  
Operations  
Administrator &  
Program Support



4444 N Belleview, Suite 110  
Gladstone, MO 64116  
PHONE: 816-455-4800  
TOLL FREE: 877-452-3297  
FAX: 816-455-2707  
info@claycoseniors.org

