



# Clay County

SENIOR SERVICES



**CHAMPIONING QUALITY OF  
LIFE AND WELLBEING FOR  
ALL CLAY COUNTY SENIORS!**

2023 ANNUAL REPORT

# ANNUAL REPORT TO THE COMMUNITY

Our region has deservedly been recognized as “Champions” in recent years with our winning CHIEFS. This year, Clay County Senior Services (CCSS) would like to highlight all of the champions with whom we partner that improve and enrich the lives of our seniors: our grantees that go the extra mile to ensure that older adults have essential services to maintain a safe home, and our partners that collaborate as a team to find solutions to help seniors improve their quality of life. CCSS champions Clay County as a great place to age well by seeking opportunities and participating in local and state initiatives in 2023 in the following ways:

- Our director, Tina Uridge, was invited to serve on the new Missouri Master Plan on Aging advisory committee. The overarching goal is that Missourians will have access to person-centered programs and services necessary to help them age in their environment of choice and in a safe and healthy manner.
- CCSS partnered with Northland health departments and other agencies on a COVID and Flu Vaccination outreach grant with the National Council on Aging. Our application was approved and we have met our goal of more than 500 seniors receiving a vaccine.
- The Northland Professionals in Aging awarded CCSS a \$3,000 donation at their annual charity donation awards and luncheon.

There are increasing partnership possibilities, resources, and creative programs that we continuously monitor and research so that we can share these opportunities with our grantees and older adults. Our staff and board continue to lead healthy aging coalitions, serve on committees, facilitate trainings, plan outreach events that raise awareness and promote services to assist older adults.

The Clay County Senior Services board and staff take our senior levy fund oversight and administration very seriously and are proud of the services that we support.



Robert Steinkamp  
Board Chairman

A handwritten signature in black ink that reads "Rob Steinkamp".



Tina Uridge  
Executive Director

A handwritten signature in black ink that reads "Tina Uridge".

# LEADERSHIP

## Recognizing Service

CCSS' executive director, Tina Uridge, was recognized with the 2023 Leadership in Aging Services Award by Northland Shepherd's Center.

## Giving Back Award

The Northland Professionals in Aging selected our agency as recipient of the annual charity giving back award. This \$3,000 donation will support our intergenerational programming.



## Statewide Impact

CCSS provides leadership for the Missouri Association of Levy Boards and Senior Organizations, a network of 55 counties that assist new and existing senior fund counties on passing a senior levy, governance, senior programming, and advocacy as we work together to increase resources for older adults across the state.

## Special Observances

CCSS helped to raise community awareness of May Older Americans month and World Elder Abuse Awareness day by receiving proclamations from the Missouri Legislature and seven Clay County municipalities.

## Northland Living Well Collaborative

Ten Northland organizations are members of the collaborative that focuses on providing easy access to classes for people living with chronic health conditions. 670 participants attended evidence-based programs such as A Matter of Balance, Building Better Caregivers and the Aging Mastery Program. 41 professionals in aging became trained leaders for these classes.



# PARTNERSHIPS

## CAPABLE

Community Aging in Place-Advancing Better Living for Elders: Through our partnership with North Kansas City Hospital Home Health and Rebuilding Together Kansas City, this five-month program provided a registered nurse, occupational therapist, and home repair technician in the home setting to help preserve the independence and improve the health and safety of 30 older adults.

## Community Centers

The communities of Excelsior Springs, Liberty, Kearney, and Smithville welcomed more seniors than in previous years with 1,013 people attending these thriving hubs for social connection, meals, technology support, exercise programs, and life enrichment.

## KC Communities for All Ages Incentive Grants with Municipalities

Through CCSS' incentive match funds, Excelsior Springs, Gladstone, Kearney, North Kansas City, and Liberty have all achieved GOLD STATUS recognition as a KC Communities for All Ages city. With leadership from the Mid-America Regional Council, these age-friendly cities are planning for changing demographics and adoption of policy and program approaches that make Clay County a great place to live for all ages.

## Senior Falls Prevention Coalition of Clay and Platte Counties

We have fifty-member organizations that participate in our coalition meetings featuring educational presentations, evidence-based falls prevention class opportunities, and outreach and awareness events. This year we offered Falls Prevention BINGO at seven locations.



**153** clients received in-home care services such as light housekeeping, personal care, and respite care.



## Fire & EMS Partnership

15 seniors were assisted with referrals for falls prevention interventions with our fire and EMS partners Gladstone, Excelsior Springs, Kearney, North Kansas City and Northland Regional Ambulance District.

**780** older adults received and activated their personal emergency response systems.

## Good Samaritan Center

The Senior Rural Advocate program expanded staff and case management services with additional CCSS' funding. 225 older adults were helped with essential services including assistance to obtain resources and benefits, mental health support, and transportation.

## Beacon Mental Health Older Adult Program

268 seniors, caregivers, and professionals received mental health trainings, care coordination, and attended support groups.

## Northland Grandfamilies Program

Under the leadership of Beacon Mental Health, 32 kinship families received information, support, and resources through monthly support groups, social events, and educational opportunities.

**1,930** active older adults improved their physical health through exercise classes and fitness memberships at community centers.



# PARTNERSHIPS



## The Senior Tax Exchange Program (STEP)

34 older adults offered a helping hand through school service and mentoring to North Kansas City Schools and in exchange, received credit towards payment of Clay County real estate taxes.

## Northland Health Care Access

Assistance was provided to 37 individuals, including but not limited to, help with paying for utility bills, access to fresh food, and applying for benefits.



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## Assistance League of Kansas City-Senior Outreach Service

285 seniors have benefited from Senior Pals and outreach projects to improve social connection at residential facilities, and blizzard bags prepared by dedicated volunteers.



## Northland Christmas Store

During the holidays, 275 seniors residing at six different housing complexes received gift bags and warm greetings from volunteers.



**327** homebound residents were delivered hot meals to meet their nutritional needs for at least one meal Monday through Friday. **64,387** meals were delivered through the three Meals on Wheels programs we support (Northland Shepherd's Center, City of Liberty and Kearney Senior Center).

## Northland Shepherd's Center

- The Aging Resource Specialist at Northland Shepherd's Center identified available benefits for 709 older adults, valued at \$998,750.
- In addition, the Plate of Hope food pantry distributed 46,599 pounds of food, valued at \$66,705, to 949 households.
- Northland Meals on Wheels volunteers served 276 older adults by delivering noon-time meals five days per week. NSC keeps seniors active and engaged through the following programs.
- Aging with Excellence provided activities for 238 seniors for socialization, exercise classes and increased knowledge about aging issues.

**257** Home modifications and repairs were made for 161 homeowners by Rebuilding Together Kansas City, Northland Neighborhoods, Inc. and Northland Shepherd's Center.



- BreakTime Club engaged 29 frail, older adults with structured activities and supervision, allowing their caregivers to enjoy a respite break.
- The Home Repair & Safety Modification program assisted 47 older adult households with staying in their own homes by addressing everyday home maintenance jobs.
- Volunteer drivers transported 47 seniors to their medical appointments.
- The Technology Learning & Support Program meets seniors where they are in their skill level and helped 141 older adults to navigate their laptops, smart TVs, shop online, download apps, and learn how to protect their sensitive data.

Thank you to Tammy Gillispie,  
Office Manager from 2008-2023.  
Congratulations on your retirement!



# COMMUNITY ENGAGEMENT

Clay County Senior Services staff members participate in local coalitions and events that contribute to quality of life for older adults.

## The Northland Community Services Coalition

NCSC is a group of all age inclusive human resource organizations in Clay, Platte, and Ray County. CCSS serves as the focal point for this coalition. Paula Zigmond, Program and Resources Manager, continues to serve on the NCSC Board. The Coalition also publishes the Northland Human Resources Directory and updates the Directory website: [northlandhumanservices.org](http://northlandhumanservices.org).

## Age Positive Conference

CCSS is one of several agencies that support and plan this annual conference in Kansas City. Age Positive provides a forum for innovative program ideas to enhance current older adult programming.

## Annual Alzheimer's Walk

Vicki Hon, Operations Administrator and Program Support, helps publicize and participates in this annual event.

## Northland Professionals in Aging

NPA is a professional networking organization for Clay and Platte Counties. Every September NPA hosts an information fair for seniors and their families. CCSS staff regularly attend meetings and Vicki Hon serves on this group's board.

## Speakers Bureau

CCSS staff give informational presentations in the community upon request. Topics include CCSS programs and services, falls prevention, ageism, and more.

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# 2023 FINANCIALS

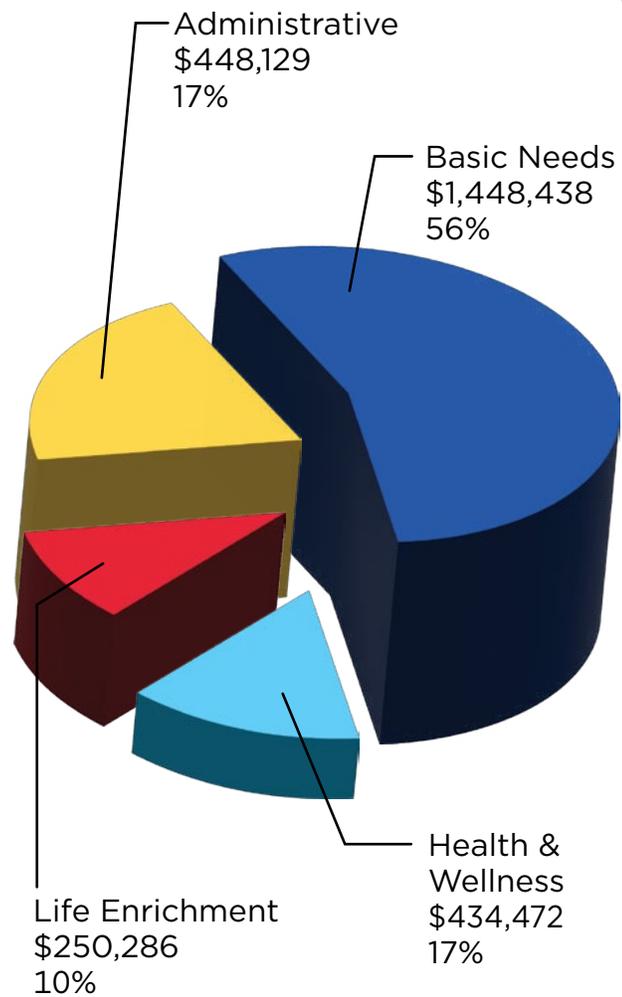
2023 Financials	
<b>Total Revenue</b>	<b>\$2,553,774</b>
Total Reserve Funds Used	\$27,551
Total Expenses	\$2,581,325
Net Income	

<b>Basic Needs</b>	<b>\$1,448,438</b>
Adult Day Health	\$25,000
Care/Med Management	\$51,551
Homemaker/Personal Care	\$586,509
Respite	\$33,983
Minor Home Repair	\$111,500
CAPABLE	\$38,500
Meals on Wheels	\$49,896
Personal Emergency Response	\$72,461
Transportation	\$479,038

<b>Health &amp; Wellness</b>	<b>\$434,472</b>
Exercise Programs	\$184,834
Caregiver Training	\$13,000
Senior Centers-Operations	\$195,790
Preventive Health	\$33,566
Public Education	\$4,338
Aging Mastery Program	\$2,944

<b>Life Enrichment</b>	<b>\$250,286</b>
Advocacy	\$161,070
Education	\$68,450
Life Bio	\$897
Civic Engagement	\$19,869

<b>Administrative</b>	<b>\$448,129</b>
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# 2023 LEADERSHIP

## BOARD OF DIRECTORS



**Robert Steinkamp**  
Board Chair



**Marie Steiner**  
Board Vice-Chair  
and Treasurer



**Su Bacon**  
Board Secretary



**Eric Johnson**  
Board Member



**John McGovern**  
Board Member



**Andrew Pratt**  
Board Member



**Charli Seitz**  
Board Member

## STAFF



**Tina Uridge**  
Executive Director



**Paula Zigmond**  
Program & Resources  
Manager



**Lisa Tang**  
Office and  
Accounting  
Coordinator



**Vicki Hon**  
Operations  
Administrator &  
Program Support

# 2023 COMMUNITY PARTNERS

## THANKS TO THE FOLLOWING PARTNER AGENCIES:

Advantage In-Home Care

Assistance League of Kansas City

Assisted Transportation

Assured Healthcare

AV Yoga & Wellness

City of Gladstone

City of Liberty

City of North Kansas City

City of Smithville

Clay County, Missouri Government

Excelsior Springs Area Career Center

Excelsior Springs Community Center

Excelsior Springs Fire Department

Excelsior Springs Parks and Recreation/  
Senior Center

First Light Home Care

Focus Health Care

Gladstone Fire-EMS

Good Samaritan Center

Home Instead

Kansas City, Missouri Fire Department

Kansas City Parks and Recreation

KC Communities for all Ages

Kearney Enrichment Council

Kearney Fire & Rescue Protection District

Liberty Hospital Sports Medicine

Medical Guardian

Mid-America Regional Council

Missouri Department of Health & Senior  
Services

Missouri Department of Transportation

National Council on Aging

North Kansas City Fire Department

North Kansas City Hospital – Meritas Health

North Kansas City School District

Northland Career Center

Northland Christmas Store

Northland Community Services Coalition

Northland Health Care Access

Northland Living Well Collaborative

Northland Neighborhoods, Inc.

Northland Professionals in Aging

Northland Regional Ambulance District

Northland Shepherd's Center

Northwest Missouri State University

Older Adult Transportation Services (OATS)

Park Hill Community Education Services

Philips Lifeline

Platte County Health Department

Platte County Senior Fund

Rebuilding Together Kansas City

Right at Home

Sally King Consulting

Senior Falls Prevention Coalition of Clay &  
Platte Counties

Senior Helpers

Show Me Falls Free Missouri Coalition

Thoughtful Care

Tri County Mental Health Services – Beacon  
Mental Health

University of Kansas – OSHER Lifelong  
Learning Institute

YMCA of Greater Kansas City

## Supporting Clay County Seniors

Clay County Senior Services is committed to equity for all older adults in Clay County as well as those who work with older adults. We are proud to serve a county that includes both urban and rural communities, people of different ethnic and racial backgrounds, people who have diverse gender identities, and people who live across the spectrum of socio-economic realities. CCSS recognizes, values, and celebrates the diversity of Clay County, and seeks to fund programs that are inclusive and equitable in the implementation of our service programs.



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