



COMMUNITY, COLLABORATION, COMMITMENT

2024
ANNUAL
REPORT



Clay County
SENIOR SERVICES

CELEBRATING OUR PARTNERSHIPS AND LEADERSHIP

At Clay County Senior Services, we are proud to highlight the incredible partners who help us enrich and improve the lives of our seniors. Our dedicated grantees work tirelessly to coordinate programs with a welcoming spirit, going above and beyond to ensure older adults have access to essential services that support a safe and comfortable home.

Our commitment to leadership and community involvement continues to make a meaningful impact. This year, our staff played a vital role in several key initiatives:

- **Advocating for Senior Nutrition:** Our director, Tina Uridge, was honored to introduce the new MARC Aging Services Northland meal-packing facility at the annual MARC Leadership Awards, reinforcing our commitment to senior nutrition and well-being.
- **Supporting Senior Services Expansion:** Clay County Senior Services provided education and guidance for the successful passage of the Jackson County Senior Levy Fund, which will expand critical services for older adults in our neighboring communities.
- **Leading Community Initiatives:** Our staff actively leads local and state coalitions, coordinates senior health fairs, and organizes evidence-based classes and life-enrichment programs to promote healthy aging.
- **As we continue to evaluate and refine our programs,** our goal remains the same—to ensure all seniors are aware of and can benefit from the services made possible by the citizens of Clay County.

We invite you to explore our 2024 Annual Report and celebrate the progress we've made together.



Robert Steinkamp
Board Chair

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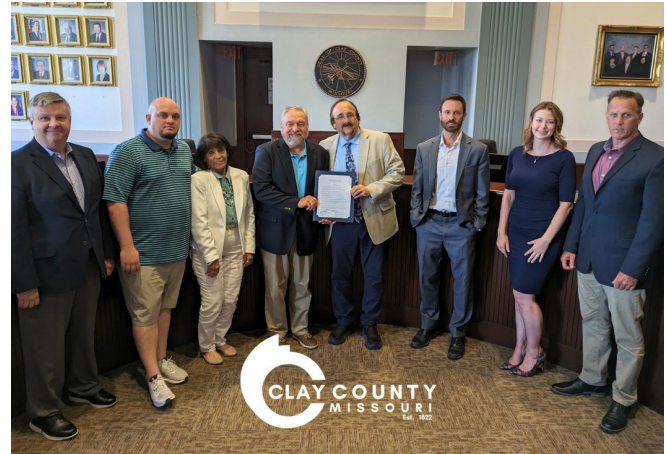
Tina Uridge
Executive Director

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LEADERSHIP

Statewide Impact

CCSS plays a crucial role in supporting senior services across Missouri, especially through the Missouri Association of Levy Boards and Senior Organizations (MoALSO). The successful passage of the senior levy fund in Jackson County in 2024 is a big win for older adults in that community!



Special Observances

CCSS' helped to raise community awareness of Older Americans Month and World Elder Abuse Awareness Day by receiving proclamations from the Missouri Legislature and seven Clay County municipalities.



Northland Living Well Collaborative

Twelve Northland organizations are members of the collaborative that focuses on providing easy access to classes for people living with chronic health conditions. 374 participants attended evidence-based programs such as A Matter of Balance, Diabetes Self-Management Program, Walk with Ease, Tai Chi and the Aging Mastery Program.



PARTNERSHIPS

Community Aging in Place- Advancing Better Living for Elders

Through our
partnership
with North



Kansas City Hospital Home Health and
Rebuilding Together Kansas City, CAPABLE
is making a meaningful impact by helping
32 older adults maintain their independence
and safety at home.

Community Centers

The communities of Excelsior Springs,
Liberty, Kearney, and Smithville offer thriving
and engaging centers with 1,224 people
attending for social connection, meals,
technology support, exercise programs, and
life enrichment.

Kansas City Communities for All Ages Incentive Grants with Municipalities

Through CCSS' incentive match funds,
the municipalities of Excelsior Springs,
Gladstone, Kearney, North Kansas City,
and Liberty have achieved GOLD STATUS
recognition as a Kansas City Communities
for All Ages city: With leadership from the
Mid-America Regional Council, adopting an
Age-Inclusive framework is on-going effort
and challenges cities to think through their
policies, programs and built environment
through the lens of age inclusion.

159 Home modifications and repairs were
made for **119** homeowners by Rebuilding
Together Kansas City, Northland
Neighborhoods and Northland
Shepherd's Center.



Senior Falls Prevention Coalition of Clay and Platte Counties

Our coalition has 52 organizational members
that are committed to raising awareness of
falls prevention by educating and engaging
the community with interactive activities like
Falls Prevention Bingo, Matter of Balance
classes and home safety modifications.

Fire & EMS Partnerships

The Falls Coalition collaborates with partners
including Gladstone, Excelsior Springs,
Kansas City, Kearney, North Kansas City, and
the Northland Regional Ambulance District
to support falls prevention efforts.

This year, we assisted 23 seniors by
providing referrals for evidence-based falls
prevention interventions, ensuring they
received the resources needed to stay safe
and independent.





Good Samaritan Center

The Senior Rural Advocate program provided critical support to 200 older adults; assisting with benefit applications, essential needs such as pantry items, mental health support, and transportation.

Beacon Mental Health Older Adult Program

A total of 376 seniors, caregivers, and professionals participated in mental health trainings, received care coordination, or attended a support group to enhance well-being.

Northland Grandfamilies Program

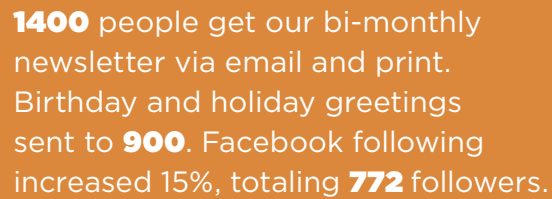
Under the leadership of Beacon Mental Health, 23 kinship families received vital information and resources through monthly support groups, social events, and educational opportunities, helping them navigate their unique caregiving roles.

The Senior Tax Exchange Program (STEP)

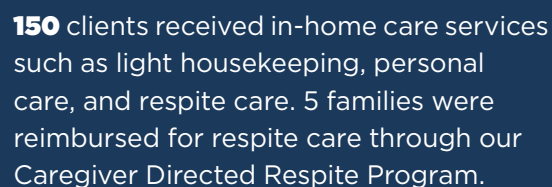
Through a school service and mentoring program with North Kansas City Schools, 34 older adults give back to their community while earning credits toward the payment of their Clay County real estate taxes.

Assistance League of Kansas City-Senior Outreach Service

Through the Senior Pals program and outreach initiatives, 234 seniors have benefited from efforts to enhance social connection in residential facilities and from essential support like blizzard bags, thoughtfully prepared by dedicated volunteers for homebound older adults.



1400 people get our bi-monthly newsletter via email and print. Birthday and holiday greetings sent to **900**. Facebook following increased 15%, totaling **772** followers.



150 clients received in-home care services such as light housekeeping, personal care, and respite care. 5 families were reimbursed for respite care through our Caregiver Directed Respite Program.

PARTNERSHIPS

Northland Christmas Store

During the holidays, 287 seniors living in six different housing complexes received gift bags and heartfelt greetings from volunteers, bringing joy and connection to the season.

Northland Shepherd's Center - Supporting Older Adults Through Vital Services

- The Aging Resource Specialist identified available benefits valued at \$866,032 for 522 older adults, helping them access essential resources.
- The Plate of Hope food pantry distributed 53,037 pounds of food, worth \$81,146.61, to 156 households, ensuring access to nutritious meals.
- Aging with Excellence provided 355 seniors with social activities, exercise classes, and education on aging-related topics.
- BreakTime Club supported 42 frail older adults with structured activities and supervision, giving their caregivers a well-deserved respite.
- The Home Repair & Safety Modification Program helped 38 older adult households remain in their homes by addressing essential maintenance and safety concerns.
- Volunteer drivers transported 17 seniors to medical appointments, ensuring access to healthcare.
- The Technology Learning & Support Program helped 145 older adults navigate laptops, smart TVs, online shopping, app downloads, and digital security.
- The Learning & Laughter Program enriched the lives of 91 older adults with nutritious meals, hands-on activities, virtual field trips, and connections to community resources.



2,116 active older adults are improving their physical health through exercise classes and fitness memberships at community centers.

Meals On Wheels

430 homebound residents were delivered hot meals Monday through Friday. 58,056 meals were delivered to the four Meals on Wheels programs we support: Northland Shepherd's Center, City of Liberty, Kearney Senior Center and Smithville MOW.

Northland Health Care Access

77 individuals received assistance with, but not limited to, paying for utility bills, access to fresh food, and help with applying for benefits.

Visiting Nurses Association

Through the support of Health & Hospice Medical Social Worker Assistance, 376 patients were empowered to make informed healthcare decisions during in-home post-acute care.

577 Clay County older adults booked 6055 one-way rides from Assisted Transportation. **477** clients booked 3201 one-way trips with Secure Transport.

580 older adults felt safer having their personal emergency response systems.



COMMUNITY ENGAGEMENT

Staff Leading the Way

Clay County Senior Services staff members participate in local coalitions and events that contribute to quality of life for older adults.

- Age Positive Conference: CCSS is proud to be one of several agencies involved in planning and supporting this annual Kansas City event. The Age Positive Conference serves as a platform for sharing innovative ideas that enhance programs and services for older adults.
- CCSS serves as the central point for the Northland Community Services Coalition. This is a group of human resource providers for all ages in Clay, Platte, and Ray Counties. The Coalition publishes the Northland Human Services Directory online and in print. Paula Zigmond, Program and Resources Manager, serves on the NCSC Board.
- CCSS staff attends meetings and serves on the board for the Northland Professionals in Aging (NPA). This group plans and sponsors a senior resource fair in the Fall.

173 individuals took classes with our education partners, including Mystery Shopping and Egg Rolls/Samosa Cooking.

- Our staff is happy to give informational presentations at senior centers and communities. Some topics we have presented are our services and programs, falls prevention, ageism, and more.
- Annual Alzheimer's Walk – Vicki Hon, Operations Administrator and Program Support, helps promote and actively participates in this annual event.



168 lifelong learners registered for a variety of thought-provoking courses through our partnership with KU/ Osher Institute.



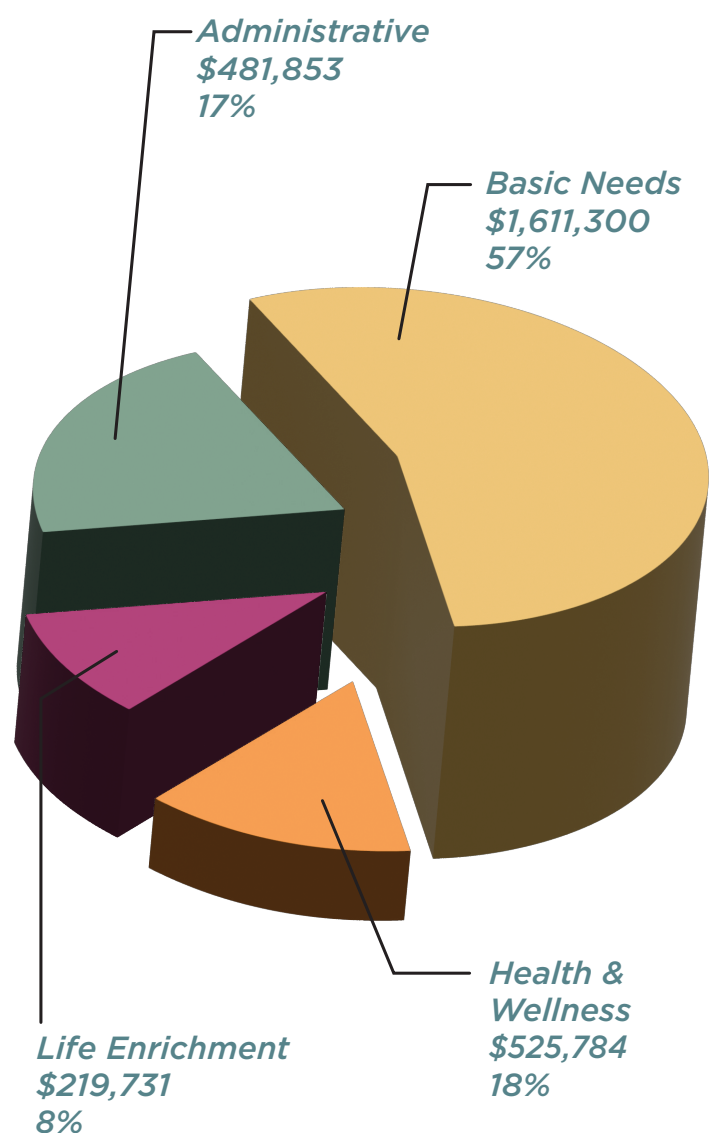
2024 FINANCIALS

2024 Financials	
Total Revenue	\$2,873,395
Total Reserve Funds Used	
Total Expenses	\$2,838,398
Net Income	\$34,997

Basic Needs	\$1,611,300
Adult Day Health	\$30,000
Care/Med Management	\$84,227
Homemaker/Personal Care	\$653,176
Respite	\$23,215
Minor Home Repair	\$146,500
CAPABLE	\$42,350
Meals on Wheels	\$75,306
Personal Emergency Response	\$66,735
Transportation	\$489,791

Health & Wellness	\$525,784
Exercise Programs	\$186,951
Caregiver Training	\$14,000
Senior Centers-Operations	\$266,820
Preventive Health	\$52,896
Public Education	\$2,136
Aging Mastery Program	\$2,981

Life Enrichment	\$219,731
Advocacy	\$143,204
Education	\$56,112
Life Bio	\$806
Civic Engagement	\$19,609
Administrative	\$481,583

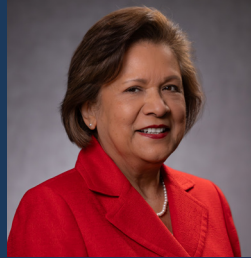


2024 LEADERSHIP

BOARD OF DIRECTORS



Robert Steinkamp
Board Chair



Marie Steiner
Board Vice-Chair
and Treasurer



Su Bacon
Board Secretary



Eric Johnson
Board Member



John McGovern
Board Member



Andrew Pratt
Board Member



Charli Seitz
Board Member

STAFF



Tina Uridge
Executive Director



Paula Zigmond
Program & Resources
Manager



Lisa Tang
Office and
Accounting
Coordinator



Vicki Hon
Operations
Administrator &
Program Support

2024 COMMUNITY PARTNERS

THANKS TO THE FOLLOWING PARTNER AGENCIES:

Advantage In-Home Care	Missouri Department of Transportation
Assistance League of Kansas City	National Council on Aging
Assisted Transportation	North Kansas City Fire Department
Assured Healthcare	North Kansas City Hospital – Meritas Health
Balance Fitness	North Kansas City School District
Beacon Mental Health	Northland Career Center
AV Yoga & Wellness	Northland Christmas Store
City of Gladstone	Northland Community Services Coalition
City of Liberty	Northland Health Care Access
City of North Kansas City	Northland Living Well Collaborative
City of Smithville	Northland Neighborhoods, Inc.
Clay County, Missouri Government	Northland Professionals in Aging
Excelsior Springs Area Career Center	Northland Regional Ambulance District
Excelsior Springs Community Center	Northland Shepherd's Center
Excelsior Springs Fire Department	Northwest Missouri State University
Excelsior Springs Parks and Recreation/Senior Center	Older Adult Transportation Services (OATS)
First Light Home Care	Park Hill Community Education Services
Focus Health Care	Philips Lifeline
Gladstone Fire-EMS	Platte County Health Department
Good Samaritan Center	Platte County Senior Fund
Home Instead	Rebuilding Together Kansas City
Kansas City, Missouri Fire Department	Right at Home
Kansas City Parks and Recreation	Sally King Consulting
KC Communities for All Ages	Senior Falls Prevention Coalition of Clay & Platte Counties
Kearney Enrichment Council	Senior Helpers
Kearney Fire & Rescue Protection District	Show Me Falls Free Missouri Coalition
Liberty Hospital Sports Medicine	Thoughtful Care
Medical Guardian	University of Kansas – OSHER Lifelong Learning Institute
Mid-America Regional Council	Visiting Nurses Association
Missouri Council on Aging	YMCA of Greater Kansas City
Missouri Department of Health Senior Services	

Supporting Clay County Seniors

Clay County Senior Services is committed to equity for all older adults in Clay County as well as those who work with older adults. We are proud to serve a county that includes both urban and rural communities, people of different ethnic and racial backgrounds, people who have diverse gender identities, and people who live across the spectrum of socio-economic realities. CCSS recognizes, values, and celebrates the diversity of Clay County, and seeks to fund programs that are inclusive and equitable in the implementation of our service programs.



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