



Clay County
SENIOR SERVICES



HEALTHY ACTIVE SOCIAL



2022 ANNUAL
REPORT

ANNUAL REPORT TO THE COMMUNITY

Clay County Senior Services partners with and funds over fifty organizations to deliver quality services to Clay County older adults. This year, our partners experienced challenges with workforce shortages, rising labor costs, fuel, and other expenses. As responsible stewards of the senior fund, we recognized and responded to these challenges, and as appropriate, we increased funding and contract rates so that safe and professional service levels are maintained for Clay County older adults.



Our grantee partners have continued to reimagine their programming and respond to gaps in services that have been identified during the pandemic. The rising cost of food and living expenses has stretched the budget even tighter for those on a fixed income. One partner organization built a new pantry and others expanded services by offering box commodities and fresh produce to meet the nutritional needs of our older adults. We saw the cumulative effects of social isolation over the last few years, leading to the need for technology training and assistance with devices and using social media apps to stay connected.

In response to gaps in services to support healthy and active living in Clay County, this year in particular:

- We awarded Northland Shepherd's Center a \$30,000 matching grant to develop their new Plate of Hope pantry.
- Clay County Commission approved our American Rescue Plan Act (ARPA) funding request of \$81,740 for CCSS' response to the COVID-19 pandemic.
- Our staff participated in The National Caregiving Collaborative to learn about the latest trends and best-practices to help support caregivers in our county.

CCSS' staff are committed to continued participation and learning in key leadership roles with Mid-America Regional Council, Kansas City Leadership in Aging Network, Missouri Association of Senior Levy Boards & Organizations, Senior Falls Prevention Coalition of Clay and Platte Counties, Missouri Council on Aging, and Northland Professionals in Aging.

On behalf of Clay County Senior Services board and staff, we would like to thank and recognize the dedicated work of our grantees and contractors to help make Clay County a strong and livable community for healthy aging.

Robert Steinkamp
Board Chairman

Tina Uridge
Executive Director

LEADERSHIP

CCSS' executive director, Tina Uridge, was recognized by Tri-County Mental Health Services with the 2022 Champion Award for her support of the Northland Grandfamilies program.



CCSS has been instrumental in the second year of the Missouri Association of Levy Boards and Senior Organizations (MoALSO). A senior levy tool-kit and website have been developed to support fifty-five Missouri counties that have a senior levy fund and new counties that are interested in the senior fund initiative.



CCSS helped to raise community awareness of Older Americans Month and World Elder Abuse Awareness Day by receiving proclamations from seven Clay County municipalities.

Clay County Commission approved our American Rescue Plan Act (ARPA) funding request of \$81,740 for CCSS' response to the COVID-19 pandemic. Support included increasing transportation access for vaccinations, technology assistance to combat social isolation, and investments in nutrition and programming at area senior centers.



- **1,026** older adults and professionals received our bi-monthly Enews.
- **171** electronic birthday cards and 439 holiday cards were sent.
- **76** information inquiries were received and answered through our website.

LEADERSHIP

CCSS is providing the leadership to coordinate, promote, and support inter-agency delivery of health promotion classes. Ten organizations are members of the Northland Living Well Collaborative that focuses on providing easy access to classes for people living with chronic health conditions and those intent on living well. 193 adults completed a Living Well series such as *Walk with Ease*, *Chronic Disease Self-Management*, *Tai Chi for Arthritis*, and *A Matter of Balance*. Evidence Based Program Leader Training was provided for 26 individuals.

The Living Well classes also include the Aging Mastery Program. 29 dedicated older adults graduated from the core program and 10 people completed the caregivers program.



- **136** clients received light housekeeping, personal care, or respite in their own homes.
- **4** families received reimbursement for caregiver directed respite.



PARTNERSHIPS

CAPABLE Community Aging in Place-Advancing Better Living for Elders

Through our partnership with North Kansas City Hospital Home Health and Rebuilding Together Kansas City, CAPABLE is a five-month program that provides a registered nurse, occupational therapist, and home repair technician in the home setting to preserve independence and improve the health and safety of 10 older adults that were enrolled in the program.



Community Centers

The communities of Excelsior Springs, Gladstone, Liberty, Kearney, and Smithville offer a warm and inviting space for fellowship, meals, technology support, exercise programs, and life enrichment.



Kansas City Communities for All Ages Incentive Grants

Through CCSS' incentive match funds, the following municipalities have achieved recognition as a Kansas City Communities for All Ages city: Excelsior Springs, Gladstone, Kearney, and North Kansas City – Gold Level; Liberty – Silver Level. With leadership from the Mid-America Regional Council, these age-friendly cities are planning for changing demographics and adoption of policy and program approaches that make Clay County a great place to live for all ages.



- **168** lifelong learners attended eight thought-provoking courses from KU/ Osher Institute.
- **5,232** requests for service were answered through phone calls and emails to our staff.

PARTNERSHIPS

Senior Falls Prevention Coalition of Clay and Platte Counties

We have 50 member organizations that participate in our coalition meetings featuring educational presentations, evidence-based falls prevention class opportunities, and outreach and awareness events. This year we partnered with area Meals on Wheels programs, physical therapy clinics, and Northland farmers' markets to educate older adults about falls prevention. 100 people attended the Falls Prevention Awareness Day fair at the Parkville YMCA.



Fire & EMS Partnership

Referrals for 21 seniors for falls prevention interventions were received from our partners: Gladstone, Excelsior Springs, Kearney, North Kansas City and Northland Regional Ambulance District.



The Good Samaritan Center's Senior Rural Advocate

This program expanded staff and case management services with additional CCSS' funding, helping 136 older adults with essential services including transportation, assistance to obtain resources and benefits, and mental health support.

Tri-County Older Adult Mental Health Program

268 seniors, caregivers, and professionals were served through public mental health trainings, care coordination, and support groups.

- **418** home safety modifications and repairs were completed for 134 older adults by Northland Neighborhoods, Inc., Northland Shepherd's Center, and Rebuilding Together Kansas City.
- **637** seniors have security with a medical alert system.



PARTNERSHIPS

The Northland Grandfamilies Program

The Grandfamilies program offers monthly support groups, social events, and educational opportunities for kinship families. Many schools and community partners have voiced appreciation for the continuation of this program under the leadership of Tri-County Mental Health. The 32 program participants have benefited from special bonds and peer support.



Assistance League of Kansas City-Senior Outreach Service Senior Pals

Senior Pals provides connections and enrichment to 264 residents at area facilities through volunteer visits, greeting cards, and facility entertainment and activities.

Northland Christmas Store

A total of 230 seniors were served by this program. A Christmas Store volunteer visited each person at their homes presenting four boxes containing food, toiletry items, cleaning supplies and a \$30 gift card.

The Senior Tax Exchange Program (STEP)

Participating in STEP is an opportunity for 27 older adults to provide service to North Kansas City Schools and in exchange receive credit towards payment of Clay County real estate taxes. Many schools expressed their thankfulness of seeing the STEP participants interacting with students again after in-school learning returned.

Northland Health Care Access

NHCA was granted 1st year funds for Older Adult Care Coordination to provide extensive case management to low income older adults with minimal supports in place. 15 individuals completed social determinants of health screenings to determine needs for quality health and supportive services. As a result, seniors received assistance with utility bills, access to fresh food, and applying for benefits.

- **206** people used OATS for **1,021** shopping trips.
- **7,715** medical rides were provided to **635** clients by Assisted Transportation. **290** of these were free Covid-19 vaccine rides.



PARTNERSHIPS

Northland Shepherd's Center

The nutritional needs of older adults were a focus area for NSC this year. CCSS awarded a matching grant of \$30,000 to NSC to open the **Plate of Hope Food Pantry**, the only pantry in our area that focuses on the needs of older adults. In addition, commodity food boxes and tasty totes produce bags were delivered monthly. **Northland Meals on Wheels** volunteers served 282 older adults by delivering noon-time meals five days per week. NSC keeps older adults active and engaged through the following programs: **Aging with Excellence** provided activities for 187 older adults for socialization, exercise classes and increased knowledge about aging issues. **BreakTime Club** engaged 46 frail older adults with structured activities and supervision; allowing their caregivers to enjoy

a respite break. **Learning & Laughter** is designed to offer stimulating programming to decrease isolation for 74 at-risk older adults. **Community Aging Specialists** assisted 432 clients with benefits counseling and coordination of services. The **Home Repair & Safety Modification** program assisted 12 older adult households with staying in their own homes by addressing everyday home maintenance jobs. Volunteer drivers overcame pandemic-related challenges and transported

39 older adults to their medical appointments. The **Technology Learning & Support Program** meet 68 older adults at their skill level to help them navigate their laptops and smart TVs, shop online, download apps, and protect their sensitive data. Specialized classes such as using eBay, Etsy, and Zoom were also offered.



- **84** people enjoyed life enrichment and education courses such as Modern Sewing and Homemade Pierogies.
- **1,780** committed older adults registered for exercise memberships and engaged in fitness classes.

2022 FINANCIALS

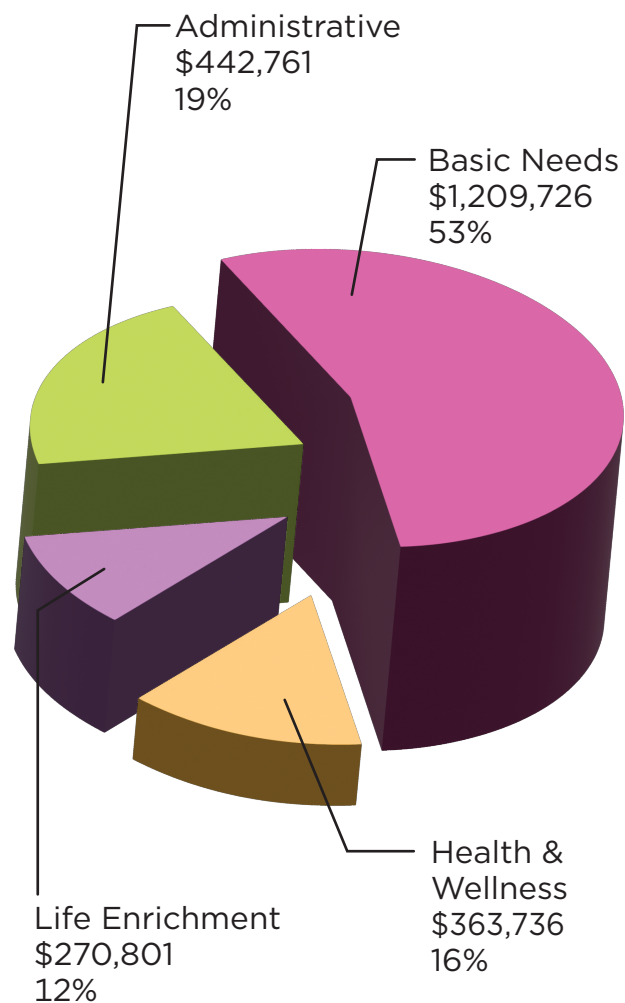
2022 Financials	
Total Revenue	\$2,427,237
Total Reserve Funds Used	
Total Expenses	\$2,287,024
Net Income	\$140,213

Basic Needs	\$1,209,726
Adult Day Health	\$25,000
Care Management	\$42,594
Homemaker / Personal Care	\$449,145
Respite	\$20,124
Minor Home Repair	\$110,000
CAPABLE	\$21,208
Meals On Wheels	\$49,463
Personal Emergency Response	\$72,164
Transportation	\$420,028

Health & Wellness	\$363,736
Exercise Programs	\$162,021
Caregiver Training	\$13,000
Senior Centers-Operations	\$148,555
Preventive Health	\$29,881
Public Education	\$5,364
Aging Mastery Program	\$4,915

Life Enrichment	\$270,801
Advocacy	\$122,500
Education	\$98,212
Program Development	\$30,000
Civic Engagement	\$20,089

Administrative	\$442,761
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2022 LEADERSHIP

BOARD OF DIRECTORS



Robert Steinkamp
Board Chair



Marie Steiner
Board Vice-Chair
and Treasurer



Su Bacon
Board Secretary



Eric Johnson
Board Member



John McGovern
Board Member



Andy Pratt
Board Member

STAFF



Tina Uridge
Executive Director



Paula Zigmond
Program & Resources
Manager



Tammy Gillispie
Office Manager



Vicki Hon
Operations
Administrator &
Program Support

Missouri Representative Maggie Nurrenbern presents a proclamation from the House of Representatives for World Elder Abuse Awareness Day.



2022 COMMUNITY PARTNERS

THANKS TO THE FOLLOWING PARTNER AGENCIES:

Advantage In-Home Care	Missouri Department of Transportation
Assistance League of Kansas City	North Kansas City Fire Department
Assisted Transportation	North Kansas City Hospital
AV Yoga & Wellness	North Kansas City Hospital Home Health
City of Gladstone - Community Center	Northland Career Center
City of Liberty	Northland Christmas Store
Clay County Government	Northland Neighborhoods, Inc.
Excelsior Springs Area Career Center	Northland Regional Ambulance District
Excelsior Springs Community Center	Northland Shepherd's Center
Excelsior Springs Fire Department	Northwest Missouri State University
Excelsior Springs Parks and Recreation/ Senior Center	OATS
First Light HomeCare	Park Hill Community Education Services
Focus Health Care	Philips Lifeline
Gladstone Fire-EMS	Rebuilding Together Kansas City
Good Samaritan Center	Right at Home
Kansas City Parks and Recreation	Sally King Consulting
Kansas City Regional Arthritis Center	Senior Falls Prevention Coalition of Clay & Platte Counties
Kansas University - Osher Institute	Senior Helpers
KC Communities for all Ages	Smithville Parks and Recreation
KC Quality Improvement Consortium	Smithville Senior Center
Kearney Community Foundation	Thoughtful Care
Kearney Enrichment Council	Tri County Mental Health Services
Kearney Fire & Rescue Protection District	University of Missouri Extension Council - Clay County
Liberty Hospital District	YMCA of Greater Kansas City
Liberty Hospital Foundation	
Liberty Hospital Sports Medicine	
Mid-America Regional Council	

Diversity, Equity, and Inclusion Statement

Clay County Senior Services is committed to equity for all older adults in Clay County as well as those who work with older adults. We are proud to serve a county that includes both urban and rural communities, people of different ethnic and racial backgrounds, people who have diverse gender identities, and people who live across the spectrum of socio-economic realities. CCSS recognizes, values, and celebrates the diversity of Clay County, and seeks to fund programs that are inclusive and equitable in the implementation of our service programs.



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