



2014 ANNUAL REPORT TO THE CITIZENS OF CLAY COUNTY

2014 marked Clay County Senior Services' 10th anniversary. We celebrated this milestone by bringing cake, door prizes and information about our agency to six community sites and hosting over 360 people. You will see photos from our celebrations on the following pages.

Over the last decade, CCSS has increased the number of seniors served with an expanded range of programs including home repair, exercise, life-long learning opportunities, mental health support and more. In 2005, we collaborated with fourteen agencies to deliver services and today we have forty-three agencies that we contract with or award grants to that serve our seniors. Over the years, our funding has increased the capacity of important programs like Northland Meals on Wheels and Northland Shepherd's Center, supporting their mission and serving more people.

Since CCSS was established, we have provided funding to develop the Kearney Senior Center and most recently in 2014, the Smithville Senior Center, which moved into a newly renovated building in downtown Smithville. Since opening, the Smithville Senior Center has experienced an increase in attendance with an average of 46 seniors per day. The development of the new facility in Smithville was a joint venture between the City of Smithville, the Smithville Senior Center and CCSS. As a result of this partnership, this project was awarded the Keystone Award by the Clay County Economic Development Council which all of the partners were delighted to accept.

On behalf of our board and staff, we thank the taxpayers of Clay County, the Clay County Commissioners for their support and our community partners who have helped make our decade of serving Clay County seniors a success.

We look forward to our next decade!

Sincerely,



Robert Steinkamp
Robert Steinkamp
Board Chairman

Tina Uridge
Tina Uridge
Executive Director

BOARD & STAFF

2014 Board



BACK ROW:
Robert Steinkamp, Chair
Bill Dane

MIDDLE ROW:
Michael Maher, Vice Chair
Jim Nelson
Bill Randles

FRONT ROW:
Melissa Wilson, Treasurer
Edward O'Herin, Secretary
Tina Uridge, Executive Director

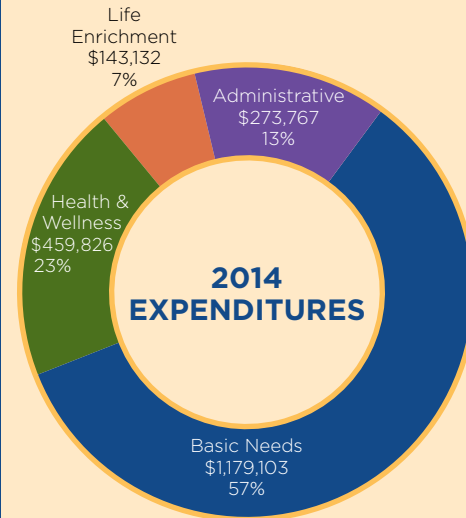
Staff



Tammy Gillispie, Office Coordinator
Tina Uridge, Executive Director
Paula Zigmund, Program Coordinator
Carolyn Foxworthy, Operations Administrator

2014 FINANCIALS

Total Revenue	\$1,882,912
Total Reserve Funds Used	\$172,917
Total Expenses	\$2,055,828
Net Income	\$0



Basic Needs	\$1,179,103
Adult Day Health	\$27,600
Care Management	\$158,681
Homemaker / Personal Care	\$454,506
Respite	\$65,664
Minor Home Repair	\$110,500
Meals On Wheels	\$22,021
Personal Emergency Response	\$96,139
Transportation	\$243,992
Health & Wellness	\$459,826
Exercise Initiative	\$27,030
Caregiver Training	\$13,000
Exercise Programs	\$69,774
Senior Centers-Operations	\$175,015
Senior Centers-Capital	\$136,000
Preventive Health	\$29,184
Public Education	\$1,073
Senior Companion	\$8,750
Life Enrichment	143,132
Advocacy	\$63,923
Education	\$58,958
Life Bio	\$625
Volunteer Program	\$501
Civic engagement	\$11,575
Program Development	\$7,550
Administrative	\$273,767



237

clients received in-home services that included housekeeping, personal care, and respite.



211

older adults had ramps built, gutters cleaned, safety rails installed, minor plumbing & electrical issues resolved.



4100

 seniors exercised regularly using our scholarships.

6000

people learned about our services through presentations, information tables, and brochure distribution.

1100

seniors received the handy red emergency info packet called File of Life.

FILE OF LIFE	
Name:	_____
Address:	_____
Doctor:	Phone#:
EMERGENCY CONTACTS	
Name:	Phone#:
Address:	_____
Name:	Phone#:
Address:	_____

2014

Partnerships

Community dwelling older adults have received \$826,674.00 in benefits and financial assistance through the **Link-AGE** program. **Link-AGE** is a benefits counseling and advocacy program developed by **Northland Shepherd's Center** through funding from **Clay County Senior Services (CCSS)**.

The range of programs that the **Northland Shepherd's Center** offers are keeping seniors active and thriving. Our grant funds support the exercise programs **Matter of Balance & PEPPI**, minor home repair, transportation, **Adventures in Learning, Breaktime Club and Learning & Laughter**.

With our funding, the **Smithville Senior Center** moved to a permanent site with an average of 48 seniors attending each day. The Center was developed through a partnership between the **City of Smithville** and **CCSS**. We were honored to accept the Clay County Economic Development Council's Keystone Recognition Award in 2014 for this asset to the community.



The University of Missouri Extension-Clay County and the **Northland GrandFamilies** program continues to grow with 229 clients attending support groups and receiving information and resources to assist with their care responsibilities.



The 2014 GrandFamilies Conference was held in Clay County with 147 attending. A highlight of the conference was a panel of four grandparents and one grandchild sharing their individual stories and different experiences in raising their grandchildren.

Missouri State Representative Ken Wilson was recognized at the conference as a champion of Missouri GrandFamilies.

The Good Samaritan Center assisted over 400 seniors with home visits, transportation to medical appointments, paperwork assistance, and information about benefits through the **Rural Senior Advocate Program**.

HIGHLIGHTS



Through **Tri-County Mental Health Services**, 94 older adults, professionals and caregivers attended a variety of educational forums regarding senior mental health and aging. In addition, 84 older adults accessed care coordination for individualized consultation, therapy referral, and crisis intervention. *Ms. Adams was a recent widow and was struggling with severe grief and depression.*

She had lost all of her physical belongings and was staying with friends. The therapist was able to assist Ms. Adams with grief counseling and case management to find new housing and entitlements. With the guidance of her therapist, Ms. Adams has become active at a local community center as well as began babysitting a child in her neighborhood.

Shepherd's Center Central—Coming of Age: 46 people enrolled in **Explore Your Future** – a hands-on workshop that empowers individuals to create their own rewarding vision for the future.

New Programs!

This year we started the **Senior Companion Program**, offered through **Shepherd's Center Central**. The companion helps older adults maintain their independence in their own homes by assisting with daily living tasks



and providing friendship. *Betty fell and crushed her hip several years ago and now uses a wheelchair. When the Companion and the senior met, they were surprised and thrilled that the two already knew each other from the senior center but had lost touch. They enjoy sitting outside, playing games, and cooking together.*

Through the wonders of technology, the **Senior Learning Network**, in partnership with **CCSS** brings live programs directly over the internet to three sites: **Gladstone Parks and Recreation, Liberty Silver Center, and Northland Shepherd's Center**. Participants have heard presentations from the Philadelphia Opera, Country Music Hall of Fame, the Roosevelt Library, and have interacted with authors and historians.

North Kansas City Schools Senior Tax Exchange Program (STEP)- an intergenerational program

The **Senior Tax Exchange Program (STEP)** is an employment opportunity for older adults to assist students in the classroom and apply their earnings toward payment of property taxes. **CCSS'** funding hired ten new **STEP** employees. The work is very meaningful and many of the **STEP** participants continue to volunteer beyond their maximum paid hours.

Leadership:

Kansas City Communities for All Ages is an initiative of the



Mid-America Regional Council (MARC). The vision is "a Kansas City region of vibrant communities, building on the strengths and serving the needs of individuals of all ages." **CCSS'** Board Chairman Bob Steinkamp and Executive Director Tina Uridge, serve on the Advisory Board.



CCSS has provided the leadership to organize the annual **Missouri Senior Services Tax Fund** meeting. Celebrating our 10th year of meeting with other counties that have the senior tax, we created a vision statement: "Missouri communities continue to thrive because of a vibrant senior population." Counties continue to share information on passing the senior tax, board governance, and new ideas for senior service programs.



A priority for the **Senior Falls Prevention Coalition of Clay and Platte Counties** is partnering with health care providers and hospitals to distribute the CDC's **STEDI (Stopping Elderly Accidents, Deaths, and Injuries)** toolkit and to

inform providers of the falls prevention programs and resources in our area. Together we can raise awareness to prevent falls!

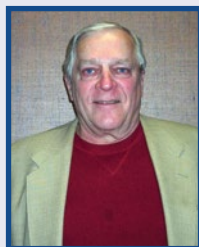
CCSS staff have been long-standing, active members of the **Northland Community Services Coalition (NCSC)**, which is dedicated to improving the quality of life for those who require community assistance. NCSC hosts and updates the **Northland Human Resources Directory** which can be found at northlandhumanservices.org.

Thanks to the following partner agencies:

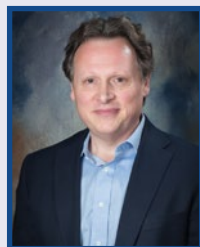
Assisted Transportation	Northland Career Center
Barr Private Care	Northland Meals on Wheels
Catholic Charities	Northland Neighborhoods, Inc.
City of Excelsior Springs	Northland Shepherd's Center
City of Gladstone Community Center	OATS, Inc.
City of Kansas City, Missouri Community Center North	Park Hill School District
City of Liberty	Philips Lifeline Systems
City of North Kansas City Community Center	Rebuilding Together Clay County
City of Smithville	Saint Luke's Northland Hospital—SHAPE Fitness
Clay County Government	Senior Falls Prevention Coalition of Clay and Platte Counties
Clay County Public Health Center	Senior Link
Excelsior Springs Area Career Center	Shepherd's Center Central
Good Samaritan Center	Smithville Senior Center
Integrity Home Care	Spelman Medical Foundation
Kansas City Art Institute	Tiffany In-Home Services
KC Communities for all Ages	Tri-County Mental Health Center
Kearney Senior Center	University of Kansas Osher Lifelong Learning Institute
Kearney Enrichment Council	University of Missouri Clay County Extension Center
Metropolitan Community Colleges Maple Woods	YMCA Vivion Road
Mid-America Regional Council	
North Kansas City Hospital	
North Kansas City School District	

Thank you for your service!

Our board members that retired in 2014 brought valuable experience and talent and each made significant contributions to the success of CCSS. We appreciate and thank them for their service!



Jim Nelson
Board
2008-2014



Bill Randles
Board
2014

500

older adults expanded their brain capacity by taking advantage of education scholarships.



200

savvy people signed up for our bi-monthly E-newsletter.



141

avid lifelong learners registered for Osher Institute courses.

5707

rides were provided to seniors for medical appointments.



967

seniors feel safer in their homes with a personal emergency response system.





4444 N. Belleview, Suite 108
Gladstone, MO 64116

(816) 455-4800
www.claycoseniors.org



Our Vision:

Clay County is a community that values productive, healthy living.

Our Mission:

Clay County Senior Services will support and value the well-being of our senior adults by serving as the resource delivery agency and by providing a broad range of services to promote wellness—physical, emotional, and intellectual.

The board of directors and staff will accomplish this through responsible management, advocacy, and collaboration, thereby improving the quality of life of our seniors.

Our Core Values:

- Honor, value, and respect all
- Levy fund stewardship and accountability
- Innovative programming
- Integrity and excellence



Dancers at Liberty Silver Center