

2013 ANNUAL REPORT TO THE CITIZENS OF CLAY COUNTY

Our vision for Clay County is that it be a community that values productive, healthy living for all of its citizens. During the past year, Clay County Senior Services was involved with many activities and developed new initiatives that support that vision.

The number of citizens in our county with obesity and diabetes continues to increase at an alarming rate. In response to this increase, Clay County Senior Services continues to create, implement, and sustain programs that will delay or prevent the onset of chronic diseases. In 2013, Clay County Senior Services launched a new Wellness Initiative called "Move It!" It is designed to increase the number of older adults participating in exercise by providing safe, accessible, and affordable opportunities for exercise. An awareness campaign was developed and 46,000 Clay County seniors received information about our exercise programs. We increased funding to our exercise partners and by year-end, approximately 3,288 seniors across our county had participated in some form of exercise. It was so successful, that we're continuing this initiative in 2014.

Clay County's area senior centers provide an important focal point for our communities. With our funding, a partnership between the Smithville Senior Center and the City of Smithville was formed. As a result of this partnership, a city building was renovated specifically for the seniors to enjoy enrichment activities and a noon meal.

We also partnered with the City of Liberty to purchase a new bus for their senior transportation program. Several city officials and grateful seniors made a special visit to our office to say "thank you".

On behalf of our board and staff, we thank the Clay County Commissioners for their support and our community partners who are working hard to make Clay County the best place to enjoy your senior years.

Sincerely,


Robert Steinkamp
Board Chairman


Tina Uridge
Executive Director

BOARD & STAFF

2014 Board



BACK ROW:
Robert Steinkamp, *Chair*
Bill Dane
MIDDLE ROW:
Michael Maher, *Vice Chair*
Jim Nelson
Bill Randles

FRONT ROW:
Melissa Wilson, *Treasurer*
Edward O'Herin, *Secretary*
Tina Uridge, *Executive Director*

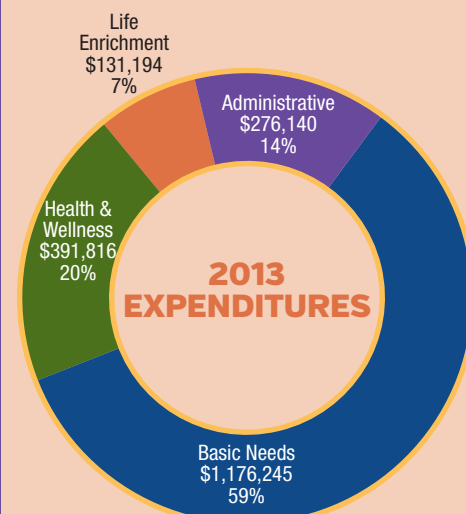
Staff



Tammy Gillispie, *Office Coordinator*
Tina Uridge, *Executive Director*
Paula Zigmond, *Program Coordinator*
Carolyn Foxworthy, *Operations Administrator*

2013 FINANCIALS

Total Revenue	\$2,033,331
Total Expenses	\$1,975,395
Net Income	\$57,936



Basic Needs	\$1,176,245
Adult Day Health	\$28,789
Care Management	\$148,112
Homemaker / Personal Care	\$499,161
Respite	\$44,061
Minor Home Repair	\$101,000
Meals On Wheels	\$26,053
Personal Emergency Response	\$96,285
Transportation	\$232,784
Health & Wellness	\$391,816
Wellness Initiative	\$49,219
Public Education	\$438
Caregiver Training	\$10,000
Exercise	\$68,723
Senior Centers	\$231,196
Preventive Health	\$32,240
Life Enrichment	131,194
Advocacy	\$63,924
Education	\$51,995
Life Bio	\$382
Volunteer program	\$390
Civic engagement	\$13,670
Program Development	\$833
Administrative	\$276,140



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Our Vision:

Clay County is a community that values productive, healthy living.

Our Mission:

Clay County Senior Services will support and value the well-being of our senior adults by serving as the resource delivery agency and by providing a broad range of services to promote wellness—physical, emotional, and intellectual.

The board of directors and staff will accomplish this through responsible management, advocacy, and collaboration, thereby improving the quality of life of our seniors.

Our Core Values:

- Honor, value, and respect all
- Levy fund stewardship and accountability
- Innovative programming
- Integrity and excellence



May Older Americans Month



Clay County seniors received
\$1,125,119
 in benefits & financial assistance
 through the Link-AGE program.



6100
 rides were provided to
 seniors for medical appointments.

2200
 seniors took
 advantage of
 exercise scholarships.



522
 seniors participated
 in the MOB and PEPPi
 programs; 37 new coaches were trained.

204
 home repair
 projects were
 completed.



2013 HIGHLIGHTS

Grants and Partnerships

Clay County Senior Services (CCSS) distributed information to 46,000 seniors to announce **MOVE IT! A Wellness Initiative** for all fitness levels. The goal of this initiative was to educate seniors about the benefits of exercise and to provide funds to four community facilities to develop programs to get seniors moving. As a result, approximately 260 seniors began exercising on a regular basis.

A grant to Clay County Public Health Center supports the **Matter of Balance** program and **PEPPI** (Peer Exercise Program Promotes Independence).



Grantmakers in Aging recently held their annual conference in Kansas City. **CCSS** was invited to be a participant on the panel entitled, **"Best of the Kansas City Region: Working Together to Build Better Communities"**. **Tina Uridge, Executive Director**, presented information on implementing and administering **CCSS'** senior services tax fund for vital programs that support aging in the community. **CCSS** was also a sponsor and served on the Host and Fellows committees. Over 200 funders from across the United States attended to learn about the latest trends and innovative programs in the field of aging.

one million dollars

\$1,125,119.00 in benefits and financial assistance has been received by low-income community dwelling older adults since the **Link-AGE** program began in 2010. **Link-AGE** is a benefits counseling and advocacy program developed by **Shepherd's Center of the Northland** through funding from **CCSS**.



A partnership between the **City of Smithville** and **CCSS** resulted in the renovation of an existing city building as the new senior center. Located downtown, the new **Smithville Senior Center** can serve approximately 40 lunches to older adults and provide a permanent facility where they can socialize while enjoying a meal or other activities.



CCSS also partnered with the **City of Liberty** by providing funds to purchase a new van for their **Access Transportation** program.

In Clay County, the number of caring relatives that take over the responsibility of dependent children is increasing. **CCSS** is grateful to the **University of Missouri Extension - Clay County** and the **Northland Grandfamilies Program** for providing training, case management, and facilitating support groups to over 50 families.

Rural Senior Advocate Program. This program administered through **The Good Samaritan Center** provided outreach to over 300 seniors in northern Clay County through home visits, case management, information and resources, and a helping hand when needed. Many of the seniors do not have family close by to assist them, as was the case with Mary. *While the senior advocate was visiting with Mary, she stated that she was having difficulty breathing and was concerned that she needed medical attention. Within a few minutes, it became apparent that she needed to go to the hospital. The advocate stayed with her for several hours until she was admitted and settled*

into her room. The diagnosis was heart failure and fluid on the lungs; she was in the hospital for three days. The senior advocate brought her home from the hospital and helped her settle back at home. Mary continues to improve and is so grateful that the senior advocate was visiting that day and that she did not delay going to the hospital.

Through **Tri-County Mental Health Services**, 275 older adults, professionals and caregivers attended a variety of educational forums regarding senior mental health and aging. In addition, 42 older adults accessed care coordination for individualized consultation, therapy referral, or crisis intervention.

Shepherd's Center Central offers **Coming of Age**: a program that trains nonprofit organizations on the best practices to effectively attract and retain senior volunteers for their agencies while making the volunteer experience satisfying for both. Another component of the program is **Explore Your Future**; a series of classes for adults age 50 and older to consider interests, opportunities, and talents to re-tool for the future. 30 people attended these trainings in 2013.

Thank you for your service!

Our board members that retired in 2013 brought valuable experience and talent and each made significant contributions to the success of **CCSS**.



Bruce Kauk
 Past Chairman
 Served 2004-2013



Charlie Hughes
 Past Chairman and Vice-Chair
 Served 2004-2013



Donald Harper
 Past Chairman
 Served 2008-2013



Joan Nicely
 Past Secretary
 Served 2011-2013



4100
 informational requests
 were answered by phone,
 email, and at health fairs.

478

older adults learned
 something new with
 the help of community partner
 educational discounts.



275
 avid learners
 attended classes
 through our partnership with
 Osher Lifelong Learning.

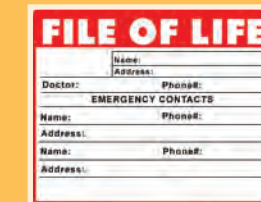
968

seniors feel safer in
 their homes with a
 personal emergency
 response system.



1000

Files of Life were
 distributed throughout
 Clay County.



Clay County Senior
 Services is a committed
 partner of the Senior Falls
 Prevention Coalition of
 Clay & Platte Counties.

Thanks to the following partner agencies:

- | | |
|--|---|
| Assisted Transportation | North Kansas City School District |
| Barr Private Care | Northland Career Center |
| Catholic Charities | Northland Meals on Wheels |
| City of Excelsior Springs | Northland Neighborhoods, Inc. |
| City of Gladstone Community Center | OATS, Inc. |
| City of Kansas City, Missouri Community Center North | Park Hill School District |
| City of Liberty | Philips Lifeline Systems |
| City of North Kansas City Community Center | Rebuilding Together Clay County |
| City of Smithville | Saint Luke's Northland Hospital—SHAPE Fitness |
| Clay County Government | Senior Falls Prevention Coalition of Clay and Platte Counties |
| Clay County Public Health Center | Senior Link |
| Excelsior Springs Area Career Center | Shepherd's Center Central |
| Good Samaritan Center | Shepherd's Center of the Northland |
| Integrity Home Care | Smithville Senior Center |
| Kansas City Art Institute | Spelman Medical Foundation |
| KC Communities for all Ages | Tiffany In-Home Services |
| Kearney Senior Center | Tri-County Mental Health Center |
| Kearney Enrichment Council | University of Kansas Osher Lifelong Learning Institute |
| Metropolitan Community Colleges Maple Woods | University of Missouri Clay County Extension Center |
| Mid-America Regional Council | YMCA Vivion Road |